



Coach holding all official qualifications (2021), following 20 years as a self-employed digital marketing professional leading projects and teams of people efficiently. I've played football my whole life — until I was 40, reaching the Spanish 7-a-side Championship — without moving to a big club as a teenager, a decision my family made to prioritise my studies.

Goal: to join a professional technical staff, in any role, with room to grow. Also available to collaborate on scouting and analysis reports, for existing squads or market targets. Immediately available.

FEATURED CASE

DIRECT CONNECTION

Carlos Espí — from UD Alzira to a Real Madrid move

I coached Carlos Espí at UD Alzira. At 16 he was promoted to the first team, in the National Youth League, and he finished that season with us. Before it ended, he signed for Levante UD — from where he is now moving to Real Madrid.

EDUCATION & BACKGROUND

UEFA Pro License · Level III — RFEF	UEFA A License · Level II — FFCV
Advanced Sports Technician in football	

- 2023 — 2024 **UD Alzira B** — National Youth League. Assistant coach and pitch delegate. Scouting, analysis and video analysis.
- 2022 — 2023 **Sibari Club de Fútbol** — Orba. Head coach, U12 (2nd year).
- 2021 **Official qualification** — obtained all qualifications, following 20 years leading teams in digital marketing.

WHAT I BRING

PEOPLE & LEADERSHIP

- 20 years leading teams and projects efficiently
- Natural ability to connect with the dressing room
- Emotional management and working under pressure

ANALYSIS & METHODOLOGY

- Session design with direct transfer to the match
- Tactical analysis and scouting supported by AI
- Match reports with video and data (diegopuigcoach.com)
- **Scouting reports on request** — own squad or market targets, no-obligation sample on request